

Communication

Starting and remaining on the 'same page' throughout your marketing process is often one of the key points to a successful sale and purchase.

Communication between Realtor and Client can sometimes be ineffective or non-existent if not planned and discussed ahead of time. Simple information such as feedback on showing appointments and exchange of all points of contact; cell phones and email addresses are important to ensure all lines of communication remain open throughout so that a smooth and professional process remains.

Many times, your Realtor is working behind the scenes for the continuation of the process, but, falls behind in an attempt to communicate all that is taking place, leaving a client to wonder over what is happening.

In our attempt to keep the lines fully open, we have developed an internet portal as an integral part of our website for our clients to log on to view the activity and process we are taking on an hourly, daily, and weekly basis.

Each task is recorded and emailed so that our sellers can know what is happening up to the minute and what

progress is being made in terms of advertising, feedback obtained and what next event is upcoming so that they can plan and we can all remain on the same page throughout the process.

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